

IFC Board Mtg. 1/16/18

Present

**Board** – Ryan Marquardt, Jill McBroom, Jason Johnson, Lisa Bean, Susan Ekstrom, Dale Morris, Rick Shultz, Brant Kassel, Shanen Ebersole, Andrew Joesph, Catherine Rihm, Jason Johnson, Eileen Wuebker, Jessica ??  
**Staff** - Brandy Case-Haub, Jennifer Miller, Gary Huber, Carrie Cook

Meeting called to order by President Ryan M. at 5:08pm

### **Review of Minutes**

- Minutes from last meeting on Nov. 29, 2017 were reviewed.
- Seeing no changes, a motion was made by ??? and seconded by ??? to approve the minutes.
  - o Motion passes by voice vote

Brandy led the group in an icebreaker to help us get to know one another. Two truths and a lie was the game.

Gary followed with a brief history of the Iowa Food Coop for newer board members.

### **Board and Staff Priorities for 2018**

Gary discussed staff and board priorities for the new year including a handout with lists of priorities for each.

Staff

- o New software/website; product selection; remodel physical space; create operations manual; improve onsite POS; implement marketing plan; satellite support improvement; volunteer management to accommodate growth

Board

- o Update by-laws; budgeting process with finance committee; long term strategic planning; fundraising support; community engagement; annual meeting planning; support operations

Gary mentioned that the board's main job is to plan for the future and staff is to handle operations

### **Board Elections**

I'm terrible with names and I think I got all this right. If anything looks incorrect, please let me know. I will change with a marker and we can approve at next meeting.

Lisa Bean to replace Kelly Basset's position on the board

Moved by ?? - Seconded by ?? - Motion passes

Brant Kassel nominated for secretary

Moved by Andrew J - Seconded by Dale M - Motion passes

Susan Ekstrom nominated for president  
Moved by Andrew J - Seconded Dale M - Motion passes

Jason Jones nominated for VP of producers  
Moved by Susan E - Seconded by Jill M - Motion passes

Dale Morris nominated for VP of consumers  
Moved by Ryan M - Seconded Jill M - Motion passes

Jill Mcbroom nominated for Treasurer  
Moved by Lisa B - Seconded Susan E - Motion Passes

### **Financial and Fundraising Report**

- Sales up for last cycle by 37%
- Trending above 12% on per cycle basis
  - o Budgeted for 10%
- Budget v Actual
  - o On track with sales currently
  - o Approx. \$6000 better than budgeted for
- Carrie explained some terminology in regards to balance sheets, budgets, and, statement of cash flows
- Fundraising report from Lisa
  - o Handed out fundraising sheet tracking donations
  - o \$18, 612 towards \$30,000 goal by end of Feb
- Susan moved, seconded by Sharon to approve financial report for today's meeting

### **Flying Pig Farms request to sell beef**

- Gary sent out info regarding adding another producer for grass-fed ground beef
- Staff recommends adding product due to producer attrition, increase consumer selection, and the producer offers a compelling narrative
- Concerns about hurting other producers with over supply or under-cutting on costs
- Shannon E moves variances support current producers be supported over newer producers and not add Flying Pig Farms ground beef
  - o Seconded Jill M
  - o Motion passes by vote of ?? to 2
    - I failed to count yes votes

### **USDA Contract/Local Food Promotion Program**

#### **Adding Pella as a drop off site**

**Set future board meetings**

Motion to adjourn the meeting by ???, seconded by ???

Motion passes by voice vote. Meeting adjourned at X:XX